

Distance learning MBA programmes 2007

32 of the top distance learning and online MBA providers: schools are listed by the number of enrolled MBA students

School name	Country	Name of programme	Number of enrolled MBA students	Intakes per year	International accreditation	Time limit for study (years)	Percentage complete in 5 years	Percentage of international students	Examinations required*	Online examinations*	Percentage of teaching materials online	Percentage of online coursework	Online teamwork*	Local study centres*	Continents where supported	Course characteristics
University of Phoenix	US	MBA	40,000	26	-	5	63	2	y	y	100	100	y	n	all	Students learn from industry leaders: instructors hold positions within the fields they teach.
Edinburgh Business School, Heriot-Watt University	UK	MBA	9,866	rolling	-	n/a	70	85	y	n	100	0	n	y	Africa, Asia, Australia, Europe, North and South America	Students can choose the study method (distance, on campus, via a centre) that best fits their individual needs on a subject by subject basis. Students can work in English, Chinese or Spanish.
Henley Management College	UK	Executive Distance learning MBA/Executive Distance Learning MBA (Project Management)	5,080	3 and 1	AACSB, Amba, Equis	6	67	73	y	n	65	100	y	y	Africa, Asia, Australia, Europe, North and South America	A focus on strategic thinking.
Open University Business School	UK	MBA (Open)	3,552	2	AACSB, Amba, Equis	10	n/a	27	y	n	varies	100	y	y	Africa and Europe	OU Business School dedicated exclusively to the development of distance learning. Entry points into management education for all managers.
		MBA (Technology Management)	309	2	AACSB, Amba, Equis	10	n/a	24	y	n	varies	100	y	y	Africa and Europe	Prepares individuals and organisations for management of technological change.
		MBA (Life Sciences)	62	2	AACSB, Equis	10	n/a	23	y	n	varies	100	y	y	Europe	MBA designed for managers in organisations, ranging from pharmaceuticals to private healthcare services.
U21Global	Singapore	MBA	3,000	rolling	EFMD-Cel	5	100	85	y	y	100	100	y	n	all	Holistic learning environment.
Manchester Business School Worldwide	UK	MBA for Financial Managers and Finance Professionals	1,943	2	AACSB, Amba, Equis	5	76	83	y	n	100	100	y	y	Africa, Asia, Europe	Flexibility to adapt courses to requirements of companies. Exemptions available for those with existing professional qualifications. Same qualifications as on-campus degree.
		MBA for Engineering Business Managers	742	2	AACSB, Amba, Equis	5	76	79	y	n	100	100	y	y	Africa, Asia, Europe	Same qualifications as on-campus MBA.
		MBA for Construction Executives	96	2	AACSB, Amba, Equis	5	n/a	47	y	n	100	100	y	y	Africa, Asia, Europe	Developed in partnership with CITB-ConstructionSkills. Same qualifications as on-campus degree.
		MBA for Commercial Executives	11	2	AACSB, Amba, Equis	5	100	19	y	n	100	100	y	y	Europe	Recognised by the International Association of Contract and Commercial Management (IACCM). Same qualifications as on-campus degree.
Tecnológico de Monterrey	Mexico	MBA	1,900	3	-	none	80	10	y	y	80	100	y	n	Asia, Europe, North and South America	Strong links with the corporate world.
Warwick Business School	UK	The Warwick MBA by Distance Learning	1,822	2	AACSB, Amba, Equis	8	80	44	y	n	70-100	80-100	y	n	all	Opportunities for optional face-to-face teaching.
University of Liverpool - Laureate Online Education	UK	MBA, MBA (Marketing), MBA (Finance and Accounting)	1,758	8	EFMD-Cel	6	90	78	n	n/a	100	100	y	n	Africa, Asia, Australia, Europe, North and South America	Small classes (max 18).
Walden University	US	MBA	1,664	6	-	4	n/a	1	y	y	varies	100	y	n	all	Students can personalise the degree to their needs.
Ellis College of the New York Institute of Technology	US	MBA	1,571	17	-	5	60-65	10	y	y	100	100	y	n	all	Developed through collaboration with three world-class business schools - University of Chicago, Stanford University and Columbia Business School. Formally Cardean University.
Durham Business School	UK	The Durham MBA	1,049	rolling	Amba, Equis	8	73	49	y	n	20	0	y	n	all	Wide range of electives.
Kelley School of Business, Indiana University	US	Kelley Direct	600-700	2	AACSB	5	96	10-15	y	y	varies	100	y	n	all	Same faculty teach in the online MBA programme as in KSB's other MBA programmes. Support for career development.
Bradford School of Management	UK	Distance Learning MBA	446	9	Amba, Equis	6	90	86	y	n	varies	0	y**	y	Asia	Follows the same model as the full and part time degree and students can switch programmes if circumstances change. Compulsory personal development portfolio elective. All core modules are supported with mp3 audio recordings.
Thunderbird School of Global Management	US	Global MBA for Latin American Managers	335	1	AACSB	5	91	94	n	n	30	0	y	y	North and South America	Programme delivered in English to students throughout Latin and South America.
		Global MBA On-Demand	105	2	AACSB	5	n/a	10	n	n	40	90	y	n	all	Blended programme with international study opportunities.
University of Texas at Dallas	US	Global MBA Online	250	3	AACSB	6	90	10	y	y	75	90	y	n	all	Online courses taught by same faculty who teach on campus.
		Global Leadership EMBA (GLEMBA)	85	3	AACSB	1.9	98	15	n/a	n/a	80	80	y	n	all	International study tour. Five weekend mini-residencies.
Imperial College London: Tanaka	UK	Project Management MBA	60	1	AACSB	6	90	2	y	y	95	95	y	n	North America	3 exit points: graduate certificate plus MS or MBA. 2 week international study tour.
		Distance Learning MBA	362	1	Equis	5	90	61	y	n	100	100	y	n	n/a	Flexibility and supportive culture with relevant specialisations.
Robert Kennedy College	Switzerland	University of Wales MBA at Robert Kennedy College	350	6	-	5	80	90	y	y	90	90	y	n	all	Students are awarded the same degree as full time University of Wales students.
Babson College	US	Fast Track MBA	314	3	AACSB	8	91	1	y	y	60	60	y	n	North America	24 months in length. Redesigned core curriculum in autumn 2006.
University of Strathclyde Business School	UK	Strathclyde Flexible Learning MBA	300	2	AACSB, Amba, Equis	6	80	25	y	n	0	0	y	n	Africa, Asia, Europe	Ability to transfer to other study routes of the MBA. Opportunity to attend face-to-face seminars.
University of Florida	US	Internet MBA	261	2	AACSB	1.3 or 2.25	89	Less than 1	y	n	15	90	y	n	all	The same faculty that teach the traditional in-residence MBA programme. The same MBA degree as all other MBA programmes at the University of Florida.
Syracuse University: Whitman School of Management	US	iMBA	259	3	AACSB	7	80-85	4	y	n	93	93	y	n	all	Time in residence at the Whitman School is typically 18 days per year. iMBA students integrated with the full time MBA population for case competitions, career services, etc.
Arizona State University	US	W.P.Carey MBA - Online Program	220	2	AACSB	2	95	5	y	y	100	100	y	n	all	Online courses are taught by the same full-time faculty members who teach in other Carey MBAs. Also offer a dual degree in electrical engineering.
George Washington University School of Business	US	George Washington University Healthcare MBA	183	6	AACSB	5	n/a	0	y	y	100	100	y	n	North America	The programme can be completed entirely online, which is particularly attractive to busy physicians.
Royal Holloway, University of London	UK	MBA in International Management	160	2	Amba	5	n/a	80	y	n	100	0	y	y	Asia, Europe, North America	Exams can be taken around the world. Credits accumulated for certificate and then MBA.
Instituto de Empresa	Spain	Global MBA	127	2	AACSB, Equis	1.5	100	40-72***	y	y	100	100	y	n	Africa, Asia, Australia, Europe, North and South America	18 month programme. Induction courses and community integration days - offered in more than 15 cities around the world each year.
University of Surrey, School of Management	UK	Surrey MBA	108	2	AACSB, Amba	2	95	100	y	n	30	0	y	y	Africa, Europe, North America	Weekend workshops in local study centres.
Aberdeen Business School, Robert Gordon University	UK	eMBA	86	2	Amba	5	95	81	y	n	100	100	y	n	all	Scholarships available. Students graduate with same degree as on-campus counterparts. International study tour available. Two week residential on leadership development.
Aston Business School	UK	MBA (Distance Learning)	80	3	AACSB, Amba, Equis	5	93	20	y	n	50	10	y	n	Africa, Asia, Europe	Students view DVD's of lectures, seminars and tutorials that take place on campus. Students MUST attend Aston Business School for 6 study weekends.
Euro MBA Consortium	France, Netherlands, Poland, Spain	Euro*MBA	68	3	AACSB, Equis	3	95	75	y	n	66	66	y	n	all	6.5 residential weeks in six different European countries. MBA diploma provided by the five partners.
Northeastern University	US	Northeastern University Online MBA Program	57	9	AACSB	7	n/a	0	y	y	100	100	y	n	all	Online students earn the same degree as on-campus students.
Drexel University	US	MBA in Pharmaceutical Management	27	1	AACSB	2	100	0	y	y	85	85	y	n	all	Merges business strategy with science and technology.

The table is compiled from a list of schools that completed a Financial Times survey. This is not a comprehensive list. *y = yes, n = no ** from September 2007 *** 40% from Spanish programme and 72% from English programme